



## Fundraising Mastermind

Edition 1 **June 2007**

You are receiving this email because you submitted information that has contributed to this FREE report  
**Ways to Increase Participation**

### June Sales Quote

"You may have to fight a battle more than once to win it."

Margaret Thatcher  
 (1925-)  
 First woman in European history to be elected Prime Minister

Dear Kelly,

It's finally here! I hoped to have this report in your mailbox on June 1, but as I learned how much was involved in pulling it all together - I changed my goal to get it to you during the month of June! I think you'll find it's worth the wait. There's tons of great ideas, tips and tidbits!

The **Ways to Increase Participation Report** is divided into nine sections with ideas grouped by topic. Topics include:

- Prizes
- Parent Involvement
- Quality Products
- And much more!

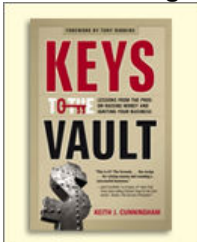
I again want to thank you for taking the time to contribute to such an important issue facing all of us in this industry. [Click here](#) for your FREE Ways to Increase Participation Report.

I'm excited to present this report in the first edition of the Fundraising Mastermind Online. You'll learn more about that on the next page - and all the great information coming in the next edition.

As summer swings into full gear, I hope you'll have time for play and travel - and a little quiet time by yourself! I always look forward to our annual family vacation to Maine to eat lobster and drink beer by the ocean. I actually turn 44 tomorrow and haven't missed a summer in 44 years of visiting the Maine coast. May you, too, enjoy the times and places that make your heart sing this summer!

### Recommended Reading

**Keys to the Vault** by  
 Keith J. Cunningham

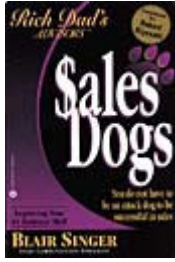


*Keys to the Vault: Lessons from the Pros on Raising Money and Igniting Your Business* will help you finance your idea, ignite your business, and beat the odds.

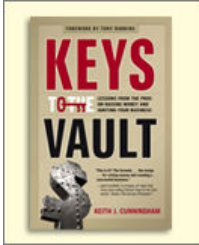
### Business Building Tools



Essential Skills for an Excellent Career



What type of Sales Dog are you?

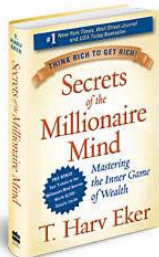


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Once again, thank you for contributing to this report on a very important issue facing us all. I look forward to talking with each of you and sharing the information to find ways to improve fundraising for all of us.

Sincerely,

Kimberly Hodous



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